



Sunday, September 22, 2019

Tour de Branford Sponsorship Opportunities

Help Branford Cable Television (BCTV) by sponsoring the 5th Annual Tour de Branford

Sponsorship Features:

- Recognition/Thank You at the Tour de Branford Event including:
 - Your Logo/Name on Event banner at Stony Creek Brewery
 - Your Logo/Name on Rest Stop signage
- Interactive logo/name on BCTV Tour de Branford webpage with link to your website
- Your name in Tour de Branford print ads in four Shoreline papers (*The Sound, Guilford Courier, East Haven Courier, and The Source*)
- Your logo/name on BCTV banner at the Tour de Branford Event
- Option to provide your information for rider packet inserts
- Exposure through Tour de Branford social media messaging

Bronze level sponsors also receive:

- Your name on Tour de Branford t-shirts
- One (1) free Tour de Branford rider registration
- Fee: \$250

Silver level sponsors also receive:

- Your logo on Tour de Branford t-shirts
- Television Banner Ad on all three channels for three (3) months
- Two (2) free Tour de Branford rider registrations
- Fee: \$500

Gold level sponsors also receive:

- Television Banner Ad on all three channels for six (6) months
- Four (4) free Tour de Branford rider registrations
- Fee: \$1,000

Platinum level sponsors also receive:

- BCTV custom-produced video of your organization
- Television Banner Ad on all three channels for twelve (12) months
- Six (6) free Tour de Branford rider registrations
- Fee: \$2,000

Information Contact: BCTV

- Email: tour@branfordtv.org
- Phone: (203) 481-3232

Receive public recognition and valuable exposure to Branford and neighboring communities while helping ensure that public access television is available in Branford. The Tour de Branford ensures BCTV has the technical equipment and production facilities necessary for Branford residents and organizations to promote their interests while providing valuable internship opportunities to high school and college students.

BCTV is a 501(c)(3) nonprofit organization – Thanks for your support!



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Sponsor Information

Organization Name: _____

Contact Name: _____

Contact Email: _____

Address: _____

Town, State, Zip: _____

Phone: _____

Sponsorship level: Bronze - \$250

Silver - \$500

Gold - \$1,000

Platinum - \$2,000

Sponsor Action Items

Action Item	Details	Due Date
Completed Sponsorship Form	Sent to BCTV with Payment	August 30, 2019 (last day to sponsor)
Logo to BCTV	High resolution jpeg or eps for use on website, newspaper ad, t-shirt, and event banner	August 30, 2019 (preferably August 1, 2019 for inclusion in newspapers)
Website Hotlink	Provide URL address for link to your website for BCTV webpage and use for social media messaging	Beginning June 1 st , BCTV will send weekly social media messages recognizing our sponsors
Rider packet insert	Brochure, coupon, or special offer for insertion in packet	September 10, 2019
Sponsor sheet information	Business name, contact information, and 50 word description for sponsor recognition page	September 10, 2019

Sponsor Payment Information

Method of Payment: Check MasterCard Visa American Express

Note: All checks should be made payable to: *Branford Community Television*

Credit Card #: _____ Expiration Date: _____

Name on Card: _____ CVV2 code: _____

Signature: _____ Date: _____

Please mail this form with payment to:

BCTV Tour de Branford, 40 Kirkham Street, Branford CT 06405

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